Small multiples work as efficient and convincing summaries of data or an argument, making the same point again and again by offering complementary variations on the major substantive theme. Here is the colorful story of one such chart:

The New York Times, March 14, 1987, p. 1.

GOTTI IS ACQUITTED BY A FEDERAL JURY IN CONSPIRACY CASE

NEW CHARGES ARE LIKELY

Verdict is the First Setback in Recent Government Drive Against Mafia Leaders

By LEONARD BUDER

John Gotti was acquitted of Federal racketeering and conspiracy charges yesterday in the Government's first major setback in its recent assault on organized crime.

is the leader of the nation's most powerful Mafia family, and six co-defendants were found not guilty of charges they took part in a criminal enterprise. They were accused of carrying out illegal gambling and loansharking operations, armed hijackings and at least two murders over an 18year period.

Despite yesterday's verdict, Federal investigators said the 46-year-old Mr. Gotti might face indictment on new charges as head of the Gambino crime family. "I can't comment but I won't deny it," said Thomas L. Sheer, head of the Federal Bureau of Investigation in New York, when asked if the F.B.I. was building up another case against Mr. Gotti.

'We'll Be Starting Again'

"They'll be ready to frame us again in two weeks," Mr. Gotti told a reporter before leaving the Brooklyn courthouse in a gray Cadillac that was waiting for him. "In three weeks we'll be starting again, just watch."

Until yesterday, Federal prosecutors in the Southern and Eastern Districts of New York had recorded a string of successes in major organized-crime cases.

Within the last six months, the heads of the city's four other Mafia families have been convicted after trials in Manhattan and Brooklyn. They, like Mr. Gotti and his co-defendants, had been charged under the Federal Racketeer Influenced and Corrupt Organizations Act, or RICO.

Key Witnesses Were Criminals

"Obviously they perceived there was something wrong with the evidence," said Andrew J. Maloney, the United States Attorney in Brooklyn, referring to the jury.

Many of the Government's key witnesses were criminals who testified for the prosecution under grants of immunity or in return for payments and other benefits.

The last piece of evidence requested by the jury for re-examination was a chart introduced by the defense that showed the criminal backgrounds of Mr. Gotti, who the Government says | seven prosecution witnesses. It listed 69 crimes, including murder, drug possession and sales and kidnapping.

> Mr. Gotti's lawyer, Bruce Cutler, said the jury showed "courage" because "it's not easy to say no to a Federal prosecutor." He said the jury had not been impressed with the testimony of "paid Government informants who lie, who use drugs, who kill people."

> The verdict, which came on the seventh day of jury deliberations after a trial that lasted almost seven months, surprised many in the packed courtroom. Friends of the defendants cheered and applauded; the Government prosecutors, Diane F. Giacalone and John Gleeson, looked glum.

Mr. Gotti, who has been dubbed "Dapper Don" because of his expensive attire and impeccable grooming, and his co-defendants hugged and kissed each other and their lawyers.

Then they stood and applauded as the 12 members of the jury — whose identities had been kept secret to pre- of leniency and other favors from the vent possible tampering — left the Government in return for their testiroom escorted by Federal marshals.... | mony against Mr. Gotti....



The New York Times

John Gotti

News

Analysis

A Weakness In Gotti Case

Major U.S. Witnesses Viewed as Unreliable

By SELWYN RAAB

Many lawyers and prosecutors who followed events in the seven-month trial of John Gotti said the underlying weakness of the prosecution's case was its apparent reliance on turncoat ca-

reer criminals as key witnesses against Mr. Gotti and six co-defendants.

A signal that the credibility of the prosecution's

principal witnesses was in doubt came yesterday morning when the jury, in its final request before acquitting the defendants of all charges, reviewed an exhibit introduced by the defense.

It was a chart listing the lengthy criminal records of seven prosecution witnesses who had obtained promises

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The chart invites reading both horizontally and vertically; neither direction enhances the reputations of those testifying against Mr. Gotti and his colleagues, as the eye detects curious patterns and unbroken runs of X's. Mr. Polisi, for example, has something of a streak going. Those marks indicating each crime by each witness are not modest or shy, and they dominate the spreadsheet grid (although only 37 percent of all the possible combinations are marked). Placement of particularly obnoxious activities at the top (murder) and bottom of the list (pistol whipping a priest) exploits the visual prominence of those positions.

United States v. Gotti, et al., 1987. Chart supplied by counsel, Bruce Cutler and Susan G. Kellman.

CRIMINAL	ACTIVI	ry of	GOVERI	RNMENT	INFORMANTS		
CRIME	CARDINALE	LOFARO	MALONEY	POLISI	SENATORE	FORONJY	CURRO
MURDE	R X	X					***************************************
ATTEMPTED MURDEI	R	X	X				
HEROIN POSSESSION AND SALE	X	X		X			X
COCAINE POSSESSION AND SALE	E X		X	X			
MARIJUANA POSSESSION AND SALI	E						Х
GAMBLING BUSINESS	S	X		X		X	TWINE MARKET
ARMED ROBBERIES	X	50 (53) Max-	X	X	X		X
LOANSHARKING	2 1 2 2	Χ		X			
KIDNAPPING	G		X	X			
EXTORTION	N		X	X	CARROLL ST. SEE SEE	; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ; ;	<u>-</u>
ASSAUL'	r X		X	X			X
POSSESSION OF DANGEROUS WEAPONS	X	X	X	X	X		X
PERJURY	7	X				X	
COUNTERFEITING	G		Helli U-He		X	X	
BANK ROBBERY	Y		X	X			
ARMED HIJACKING	3			X	X		
STOLEN FINANCIAL DOCUMENTS	S		X	X	X		*· · · · · · · · · · · · · · · · · · ·
TAX EVASION	V			X		X	
BURGLARIES	X	X		X	X		#1 E
BRIBERY	7	X		X			1010 NO - 0m2/
THEFT: AUTO, MONEY, OTHER	₹		X	X	X	X	X
BAIL JUMPING AND ESCAPE	E		X	X			
INSURANCE FRAUDS	3	Walter 2011 (2011)	100 M 1000		X	X	
FORGERIES	3	January C.		X	X		
PISTOL WHIPPING A PRIEST	r X	05-38/49 75	THE SEMENTAL THE LAND WAS ALLESS AS A SECOND	AWARE TO ANALYSIS AND ANALYSIS A			\$10
SEXUAL ASSAULT ON MINOR	2						X
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Such displays are likely to be especially persuasive and memorable in situations where most information communicated consists of spoken words—as in a trial.19 Courtroom graphics can overcome the linear, nonreversible, one-dimensional sequencing of talk talk talk, allowing members of a jury to reason about an array of data at their own pace and in their own manner. Visual displays of information encourage a diversity of individual viewer styles and rates of editing, personalizing, reasoning, and understanding. Unlike speech, visual displays are simultaneously a wideband and a perceiver-controllable channel.

RECKLESS ENDANGERMENT

¹⁹ For visual displays in the courtroom, see Larry Gillen, ed., Photographs and Maps Go to Court (Washington, D.C.: American Society for Photogrammetry and Remote Sensing, 1986); and Gregory P. Joseph, Modern Visual Evidence (New York, 1989).